



EduJA.org Ohana Jamaica Limited

Dear _____,

My name is George Morgan, and I am the President & Chief Executive Officer of Ohana Jamaica Limited, the company behind **EduJA.org**, an online learning platform built for Jamaican secondary students in Grades 7 to 13. I am writing to invite _____ to become an **EduJA Community Partner**.

Every grade from 7 to 13 has **1,500 lessons** across five subjects, each with its own video and quiz, at three levels: Beginner, Intermediate and Advanced. That is 10,500 lessons and 283,013 quiz questions in all. Grades 7 to 12 also include 450 assessments (13,496 questions) and 30 practice banks (74,099 questions); Grade 13 has its lessons and quizzes. Each student works at their own grade and their own pace.

Here is how the partnership works: every family in your school community who signs up for our **Full Curriculum plan** (all five subjects at their child's grade level) using an EduJA sign-up code unique to your school earns you a **cash incentive** — **J\$1,000** for a monthly sign-up, or **J\$9,600** for an annual one. Payments are made directly to your school's bank account once a month by bank transfer.

Launch offer: until November 30, 2026, families who use code **LAUNCH50** get 50% off their first month on a monthly plan, or 2 extra months free on a yearly plan (first 200 annual sign-ups). Your school still earns the full J\$1,000 or J\$9,600 for every sign-up.

This incentive is separate from, and has no effect on, our individual teacher tutoring rates; teachers are paid in full either way. Participation **costs your school nothing**: simply share your **unique sign-up code** with your school community — by email, WhatsApp, or a printed flyer — and EduJA will handle the rest.

Would you like to see the platform first? Just ask, and I will send a **demo login** so you or your team can explore it before deciding. If you would like to go ahead, I will send your school's unique sign-up code and a **simple agreement** to sign. You may reach me by replying to this letter, emailing **info.team@eduja.org**, or on WhatsApp at **+1 (876) 772-4422**.

Thank you for considering this partnership.

Sincerely,

George Morgan

President & Chief Executive Officer

Ohana Jamaica Limited, trading as EduJA.org